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One of China's significant  
consumer brands becomes  
**a shareholder of Finnulp**

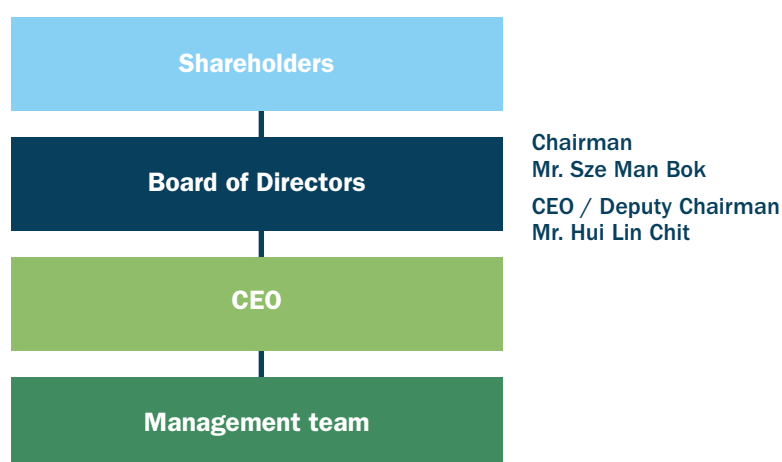


# Hengan International Group

Hengan International Group, listed in the Stock Exchange of Hong Kong, is a manufacturer of pulp-based tissue and personal hygiene products. Group's annual revenue is above 2.5 billion euros and it employs around 21,000 people. Hengan is within China's top ten best known consumer brands and a significant user of long-fiber softwood pulp as raw-material for its about 1.42 million tons annual production capacity of tissue products.

Mr. Sze Man Bok, Chairman of the Group, and Mr. Hui Lin Chit, Chief Executive Officer, established Hengan International Group in 1985. In 1998, company was listed in the Stock Exchange of Hong Kong (HKEX) and has become Hang Seng Index constituent since June 2011. Group's headquarter is located in Jinjiang, Fujian province. Founders of the company still own about 40% of Group's shares.

## Organization



### Sze Man Bok, Chairman

Mr. Sze Man Bok, aged 68, is the Chairman of the Group. He is responsible for the Group's overall corporate direction and business strategy. Mr. Sze is one of the founding shareholders and a member of the Nomination Committee of the Company. He is the father of Mr. Sze Wong Kim, a Director of the Company. Mr. Sze is currently a non-executive director of Qinqin Foodstuffs Group (Cayman) Company Limited, a company listed on the Main Board of The Stock Exchange of Hong Kong Limited (the "Stock Exchange"). Mr. Sze was appointed as executive director of Wang Zeng Berhad ("WZB") on 15 June 2017, a company listed on the Main Market of Bursa Malaysia Securities Berhad with a stock code of 7203. He was redesignated as non-independent non-executive director of WZB on 25 September 2017.

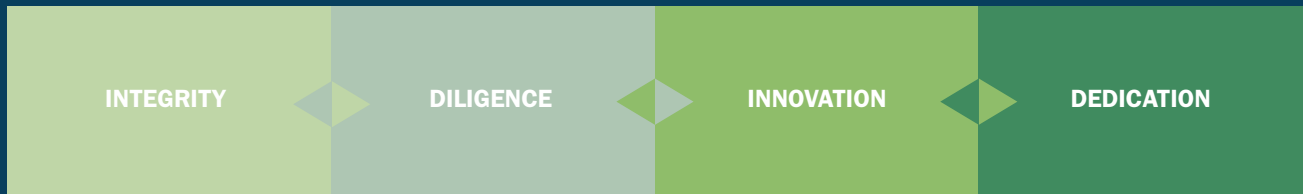


### Hui Lin Chit, CEO

Mr. Hui Lin Chit, aged 64, is the Deputy Chairman and Chief Executive Officer of the Group. He is responsible for strategic planning, human resources and the overall management of the Group. Mr. Hui is one of the founding shareholders of the Company, and is also a member of Nomination Committee and Remuneration Committee. Mr. Hui has the title of senior economist in the People's Republic of China ("PRC"). He is also a deputy chairman of All-China General Chamber of Industry and Commerce, chairman of Fujian Province Industry and Trade Association, United Nations Maritime-Continental Silk Road Cities Alliance, and the Jinjiang City Charity Federation. In 2016, Harvard Business Review named Mr. Hui as one of the most powerful CEOs in China. Mr. Hui was appointed as executive director of WZB on 15 June 2017 and redesignated as non-independent non-executive chairman of WZB on 25 September 2017.

## Values, vision and mission of Hengan Group:

### Values



### Vision

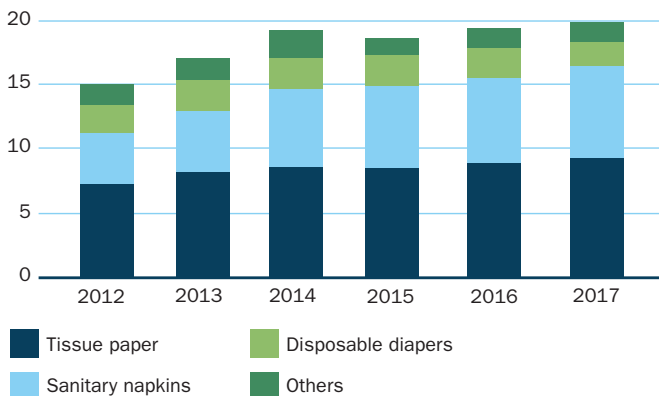
BECOME THE WORLD'S LEADING CORPORATION  
IN FAMILY CONSUMER PRODUCTS

### Mission

GROWING WITH YOU FOR A BETTER LIFE

## Revenue by product

billion RMB



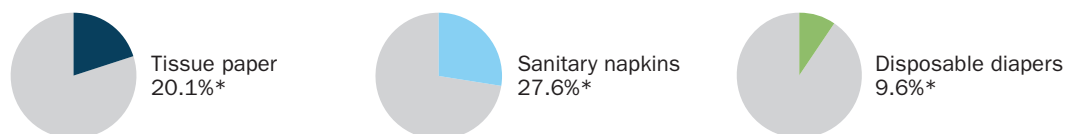
Group's total revenue in 2017 was approximately 2.57 billion euros



Hengan's biggest consumer brands are Heartex, Space7, Anerle, Anle, Q-MO and Elder Joy.

## Market Share in China

Hengan has the leading position in the sanitary napkins and tissue paper in the China market according to external market research. Hengan is the leading local company on the diapers business area.



\*AC Nielsen report by revenue, 2016

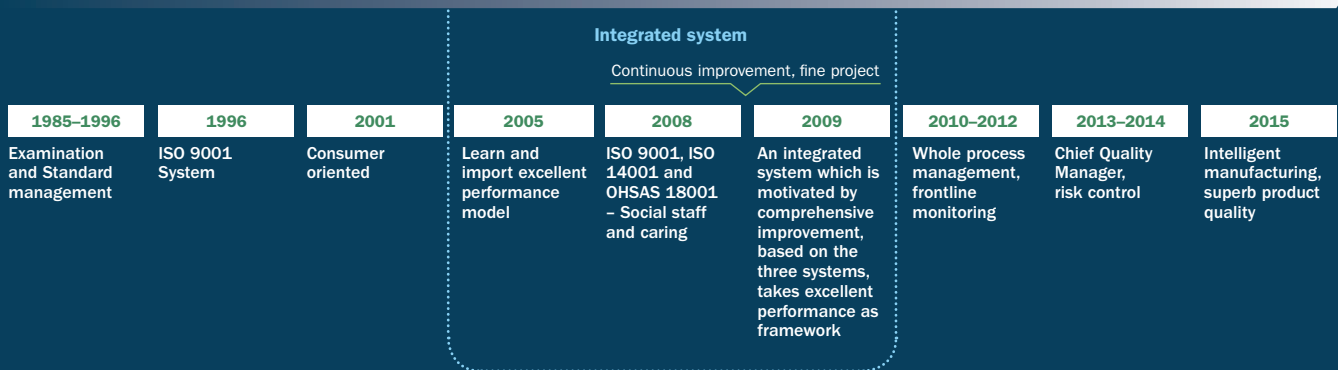
In 2018, Hengan has expanded its business segments into tissue paper, feminine care, baby care, adult care, household and daily chemical supplies products.

# Internationally awarded and responsible operator

Since its foundation, Hengan has been continuously investing into high quality of manufacturing, management and environmental sustainability. After year 2010 Company has accepted to its process only certificated wood. In January 2017, Hengan was awarded an International Carbon-Value Gold award for low carbon footprint and high ecological values at World Economic and Environmental Conference. In the same Conference Hengan’s Chief Executive Officer Mr. Hui Lin Chit was granted “Low Carbon Leadership Award”. In November, the Group was included in the “National Brand Plan” of CCTV, which was the only company of the household products industry in China to receive the honor. As a leading enterprise of household product brand in China, the Group will launch new products with Chinese characteristics to promote China’s high quality household products and the brand of Hengan internationally in 2018.

## Development process of Hengan’s Quality Management

### From outstandig to excellence



Product Quality

Customers experience

Stakeholders' interests

Environmental responsibility

